



**ROCK RESURRECTION ART**  
 Becca Jones-Starr  
 6466 Hollis Street #224  
 Emeryville California 94608

## FOR IMMEDIATE PRESS RELEASE

Rock Resurrection Art Guitar Pick Jewelry brings **style** and **music** together in a fashionable and ecoconscious way.

Rock Resurrection Art's wears are made from upcycled materials --the sort of things found in your recycling or garbage bin. Such as: Tissue boxes, birthday cards, styrene, and plastic. Guitar pick pendants are also made from solo record sleeves and printed music memorabilia.

Non-plastic picks are layed in epoxy resin, "I often finish my jewelry with coats of nail polish for beautiful and vibrant colors." RRA has a new spin on the old school way of creating resin jewelry. Owner and creator Becca Jones-Starr started making guitar pick jewelry in 2013 to display their love of rock n roll.



Becca Jones-Starr with Joan Jett

### Products

Prices are affordable and range from \$1.25-\$13.00 (on average) based on item. Custom pieces can be more.

Offering jewelry for men & women there's something for every rocker.

The most popular items are **custom colors** guitar pick earrings which are made with repurposed plastic. Also in demand are handmade **glitter series** guitar pick earrings which are packed with glitter and shine. Earrings typically range in price from a reasonable \$5-\$10 each pair. Apart from the guitar pick theme, RRA has candy jewelry made from real candy hearts and gummy bears. Right now candy rings are available in the shop!

Price Sheet: <http://www.rockresurrectionart.com/2015/05/current-price-sheet.html>



### Reviews

"I always feel a little more like a cool kid when I wear these compared with other earrings. They're affordable and there's such a huge variety so it's easy to get one that fits your fashion and music style or mood." - Jane D.

"I love them! I get so many compliments!" - Mandy C.

### News

RRA's guitar pick earrings are currently showcased and available for purchase at:  
**The Grease Diner art gallery** 6604 San Pablo Avenue Oakland CA 94608

I have been apart of half a dozen art shows in the San Francisco Bay Area. You can also find RRA vending at music related events such as local live shows and Record Store Day. For details on locations & times, check out <http://www.rockresurrectionart.com/p/vending.html>

\*Pop up shops accept cash or credit



Psychedelic Waves  
 Guitar Pick Earrings \$6.00



Chocolate Cupcake  
 Guitar Pick Hair Clips \$5.00



Guitar Pick  
 Bracelets \$2.00

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## Website

[Rockresurrectionart.com](http://www.rockresurrectionart.com) features all of the available products with an integrated shopping cart. You can either buy them directly in the store or reserve an item that isn't listed in the store yet. Site is user friendly and works for mobile phones and tablet devices. Includes the ability to "Pick Up" items locally or submit a **custom order**. The new **Window Shopping feature** showcases a cross compatible slideshow with quality images of purchasable guitar pick and candy jewelry. Merchandise is listed on **Etsy**, eBay and Square Up. Paypal accepted!

## Links

**Website:** <http://www.rockresurrectionart.com>

**Window shopping site:** <http://www.bite-the-dust.com/shop>

**Etsy:** <https://www.etsy.com/shop/rockresurrection>

**Square Up:** <https://squareup.com/store/rockresurrection-guitar-pick-jewelry>

**eBay:** <http://www.ebay.com/sch/rockresurrectionart>

## Videos



With **Vimeo** watch Mini recordings and short, up close and personal videos so you can **view before you buy.** animations of most popular products are available on **Vine.**

## Our Fans

Average age group: 18-24

Audience: 50/50 split on men and women!

Most popular countries: USA, UK, Brazil

Most popular cities: Oakland, Chicago, New York

## Media Inquiries

Contact Becca Jones-Starr

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[Rockresurrectionart.com](http://Rockresurrectionart.com)

## Social Media

 **Facebook**  
<https://www.facebook.com/rockresurrectionart>

 **Twitter**  
<https://twitter.com/#!/rockrezerection>

 **Vimeo**  
<https://vimeo.com/rockresurrection>

 **Vine**  
<https://vine.co/rockresurrection>

 **Pinterest**  
<https://www.etsy.com/shop/rockresurrection>

 **Tumblr**  
<http://rockrezerection.tumblr.com>