



BECCA JONES-STARR

ROCK AND ROLL DESIGN GURU

EMERYVILLE CA

510 260 4708

BECAJS@GMAIL.COM

EDUCATION

Carrington College graphic design certification program
... Emeryville, California *honor graduate 2011*

PROFESSIONAL EXPERIENCE

- Website development for local bands, businesses and artists.
- Logo illustrations.
- Making product packaging, album cover art, fliers and printed promotional material.
- Social networking marketing, & advertising.
- Editing and color processing photographs.

SOFTWARE SKILLS

- Adobe catalog Photoshop, Illustrator, InDesign, Dreamweaver, Flash, Fireworks Premiere, LightRoom, Aperture, iMovie, PowerPoint.
- Content Management System (CMS) knowledge with Wordpress and Joomla.

Skills

Hand drawing, video and audio editing, coding, search engine optimization, HTML, social media management.

INDEPENDENT CONTRACTOR FREELANCE DESIGNER

- Social Media Specialist - Independent Contractor
- Rock Resurrection Art - Guitar Pick Jewelry
- Owner/Operator - Becca Jones-Starr's Band Promotion
- Director of Merchandising at The Gits

PAST POSITIONS

- Merch Operations Specialist at Petco
- Art Director at Corporate Lending Center.
- Stock and Display at Bath & Body Works and White Barn.
- Independent Contractor - Print and website maintenance for over a dozen of businesses. Such as Bands, record lables and more.